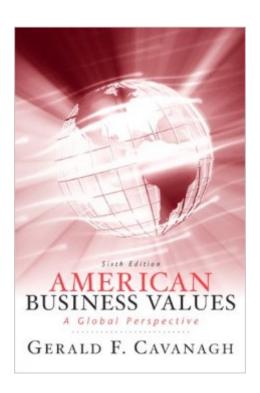
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American Business Values (6th Edition)





Synopsis

For undergraduate business ethics, social responsibility in business, or business and society courses. Business is a Human Endeavor, Where Every Decision and Action Has a Personal Result for All Individuals Involved The primary focus of this book is on American business values, but it also examines how those values are influencing people throughout the world, and how American values are, in turn, being influenced by other people. American Business Values helps readers to formulate their own values and goals. It challenges them to examine problems and to be aware of biases. It provides the tools to make informed ethical judgments and tells them what is required to form good moral habits and character. The Sixth Edition adds new elements that discuss the changing values of industrialized nations and detail the interaction between the values of an employer and employee. Chapters have been updated and rewritten to reflect the latest research and newest trends.

Book Information

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Customer Reviews

I received the book in a timely manner. However, once I actually began to use the book it began falling apart. The pages are pulling away from the spine every time I turn the pages. This is a textbook so I must refer to it often. I take very good care of books, especially textbook rentals, keeping in mind that the next person may appreciate a clean copy. Disappointed.

This book is plagued with downright bias. The fact that this is required reading for a 4th year college course infuriates me. The author frequently places quotes in the text out of context to try to serve his

very feeble-minded and well-intentioned, but very very misguided and deceptive views. The substance of the book is lighter than air and I frequently find myself throwing the book down in disgust at some of the nonsense this author comes up with. Honestly, I would rather burn the rag than sell it back. Harsh I know, but this blatant attempt at brainwashing can hardly be considered a textbook, more like a very long academic essay. This is not a good thing.

This is the most opinionated college book I have ever read. I can't believe this is required reading!

The book condition was fine, just hate the content!

The book came in right away and it served its purpose. The actual book itself was okay. I will continue to order books like these when needed. Thanks

I cannot review this book since I returned it to the seller, thru no fault of the seller, of course. I got another copy so I returned it. But the book itself is very good and full of real world knowledge.....go ahead and buy it....the seller is easy to work with.

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